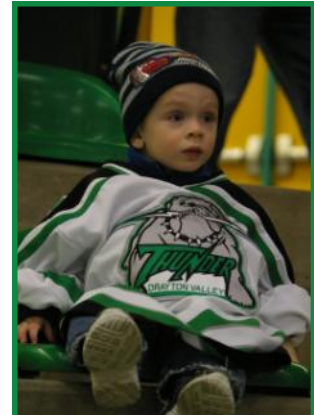


THUNDER

CORPORATE SPONSORSHIP PACKAGES
2014-2015



Drayton Valley Thunder

PO Box 5103

Drayton Valley, AB

T7A 1R3

Phone: 780-542-7845

Fax: 780-542-4135

E-mail: thunder@dvthunder.ca

2014-2015 Advertising Opportunities

ARENA ADVERTISING

Pillars— full arena	\$9000/season
Pillars— half arena	\$4500/season
Rink Board –Full Board	\$2500/season
Rink Board –Half Board	\$1500/season
Score Clock Advertising	\$2500/season
Zamboni —Two top side panels	\$4000/season
Zamboni —Two front beveled edges	\$1000/season
Zamboni —Two top beveled edges	\$2500/season
Zamboni —Bottom two side panels	\$4000/season
Banner Advertising	\$800/season
Stair Advertising	\$250/section of stairs/season



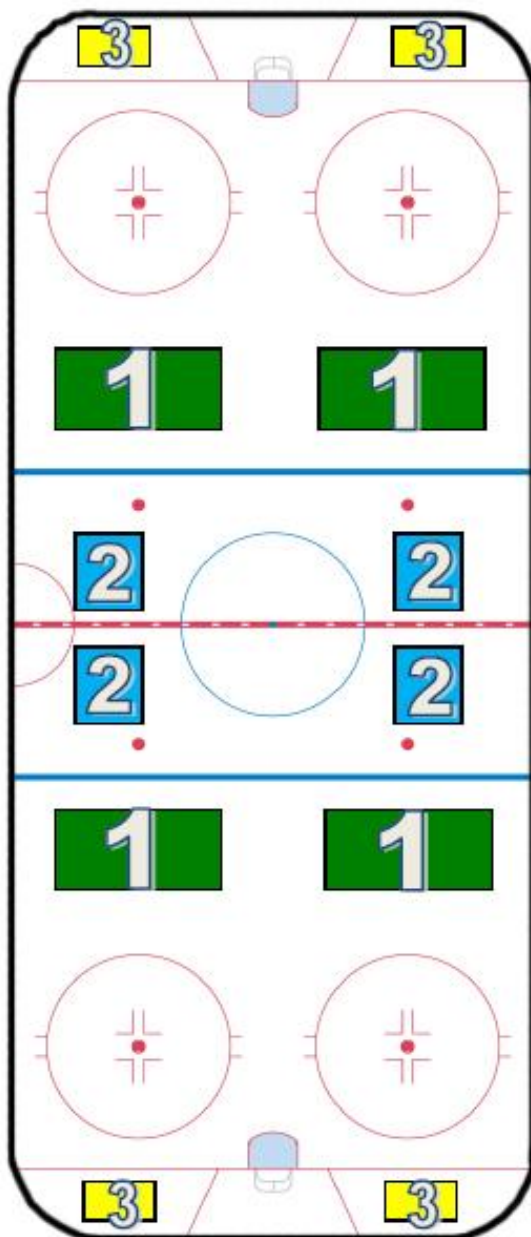
**All arena sponsorship prices include the cost of production of signage. Creation of new artwork is extra.

2014-2015 Advertising Opportunities

ICE ADVERTISING

Get your logo on the ice for everyone to see! After the Zamboni cleans the ice, your company logo will be glistening!

Prices: ** includes cost of production but not art work.



1. Premium Blue Line

-Gives your company's logo the best spot on the ice! Located just inside the blue line.

\$5500/season for 2 spots

2. Neutral Zone

-Be the focus of the opening faceoff when all eyes are on your company's logo.

\$4500/season for 2 spots

3. Corners

-Have your company's logo in the battle zone on the ice, the corners!

\$2500/season for 2 spots

2014-2015 Advertising Opportunities

PLAYER EQUIPMENT ADVERTISING

Get your logo on the Thunder player's equipment and be seen across Alberta.

Please note: Jerseys change half way through the season—home become away and vice versa.

**All prices include the cost of production



Home Jerseys Back	\$6000/season
Away Jerseys Back	\$6000/season
Home Jerseys —Both Shoulders	\$2200/season
Home Jerseys—One Shoulder	\$1500/season
Away Jerseys —Both Shoulders	\$2200/season
Away Jerseys—One Shoulder	\$1500/season
Player Helmet Stickers	\$5000/season
Player Pants	\$3500/season
Track Suits	\$3000/season



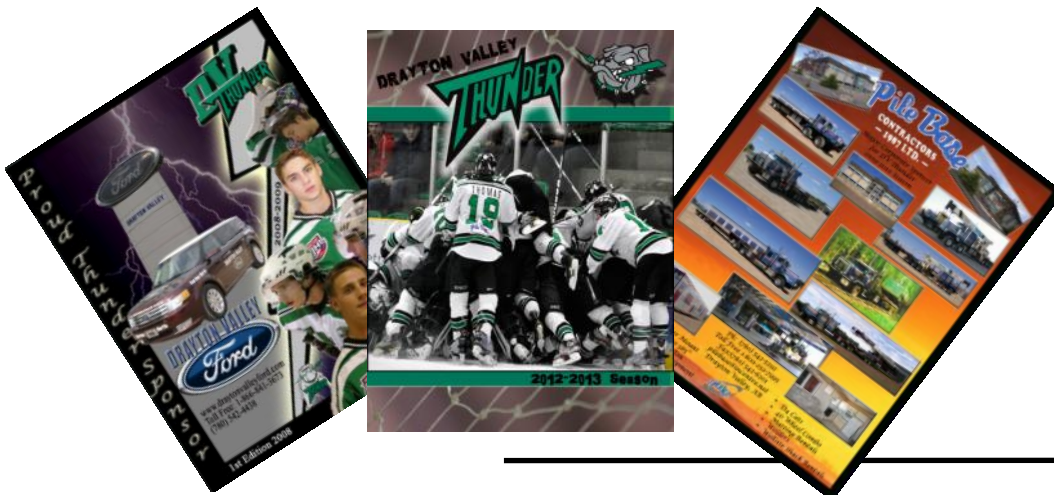
2014-2015 Advertising Opportunities

PROGRAM ADVERTISING

Be a part of the Thunder atmosphere and have your business displayed in the game day program!

Primary Program Sponsors	
Front Inside Cover Sponsor	\$3000/season
Page Facing Front Inside Cover Sponsor	\$3000/season
Back Cover Sponsor	\$3500/season
Back Inside Cover Sponsor	\$2500/season
Page Facing Back Inside Cover Sponsor	\$2500/season
Center Right Page	\$3000/season
Center Left Page	\$3000/season

Other Program Sponsors	
Full Page Advertisement	\$1500/season
Half Page Advertisement	\$950/season
Quarter Page Advertisement	\$550/season
Business Card Advertisement	\$450/season



2014-2015 Advertising Opportunities

PROMOTIONAL ADVERTISING

Power Play Sponsor	\$3000/season
Penalty Kill Sponsor	\$3000/season
Game Star Sponsor	\$1500/season
Game Day Shirts	\$2000/season
Thunder Zone	\$200/one home game
Online Broadcasting Sponsor	\$600/season
Website Sponsor	\$500/season
Noise Maker Sponsor	\$2000/season
Game Puck Sponsor	\$1000/season
Starting Line-up Sponsor	\$500/season
Ticket Back- Game Day	\$780/season
Thunder Schedule Fridge Magnet Sponsor	\$500/season

