

# Advertising / Sponsorship Package



**Celebrating 20 Years in Hockey Valley!**

# 2017-2018 Advertising Opportunities

## ARENA ADVERTISING

Pillars— all around the arena	\$TBA/season
Pillars— half of the arena	\$TBA/season
Rink Board –Full Board	\$2000/season
Rink Board –Half Board	\$1250/season
Score Clock Advertising	\$2000/season
Zamboni — Two Top Side Panels	\$4000/season
Zamboni —Two Front Beveled Edges	\$1000/season
Zamboni —Two Top Beveled Edges	\$2500/season
Zamboni —Bottom Two Side Panels	\$2500/season
Banner Advertising	\$650/season
Stair Advertising	\$250/section of stairs/season



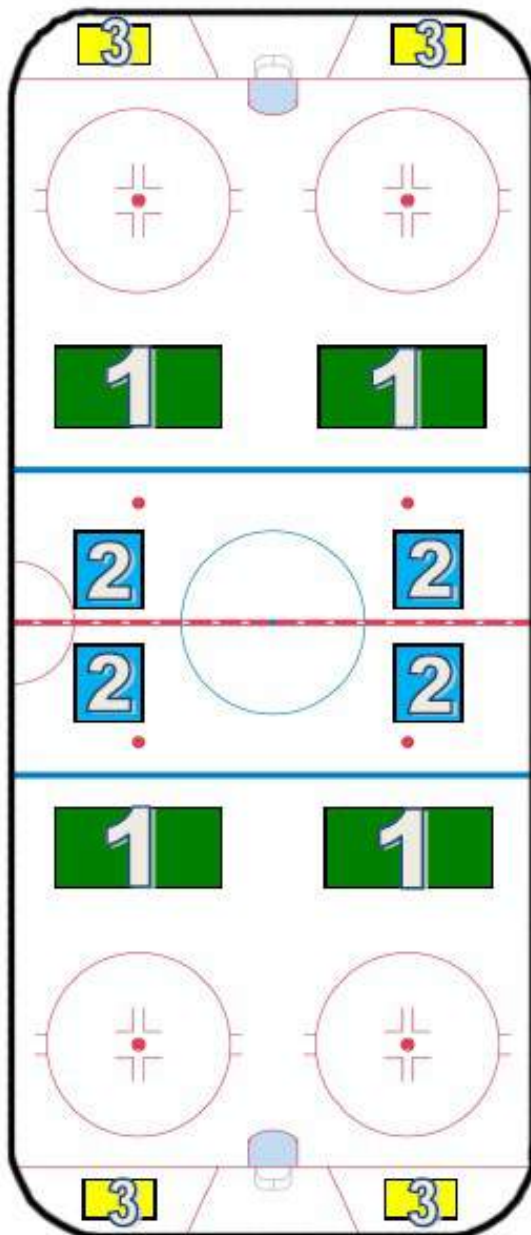
\*\*All arena sponsorship prices **DO NOT** include the cost of production of signage.

# 2017-2018 Advertising Opportunities

## ICE ADVERTISING

Get your logo on the ice for everyone to see! After the Zamboni cleans the ice, your company logo will be glistening!

Prices: \*\* DO NOT include cost of production



### 1. Premium Blue Line

-Gives your company's logo the best spot on the ice! Located just inside the blue line.

**\$2750/season for 1 location or \$5000/season for 2 locations!**

### 2. Neutral Zone

-Be the focus of the opening faceoff when all eyes are on your company's logo.

**\$2250/season for 1 location or \$4000/season for 2 locations!**

### 3. Corners

-Have your company's logo in the battle zone on the ice, the corners!

**\$1250/season for 1 location or \$2000/season for 2 locations!**

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## PLAYER EQUIPMENT ADVERTISING

Get your logo on the Thunder player's equipment and be seen across Alberta.

Please note: Jerseys change half way through the season—home become away and vice versa.

\*\*All prices DO NOT include the cost of production



Home Jerseys Back	\$6000/season
Away Jerseys Back	\$6000/season
Home Jerseys —Both Shoulders	\$2200/season
Home Jerseys—One Shoulder	\$1750/season
Away Jerseys —Both Shoulders	\$2200/season
Away Jerseys—One Shoulder	\$1750/season
Player Helmet Stickers	\$5000/season
Player Pants	\$3000/season
Track Suits	\$2500/season



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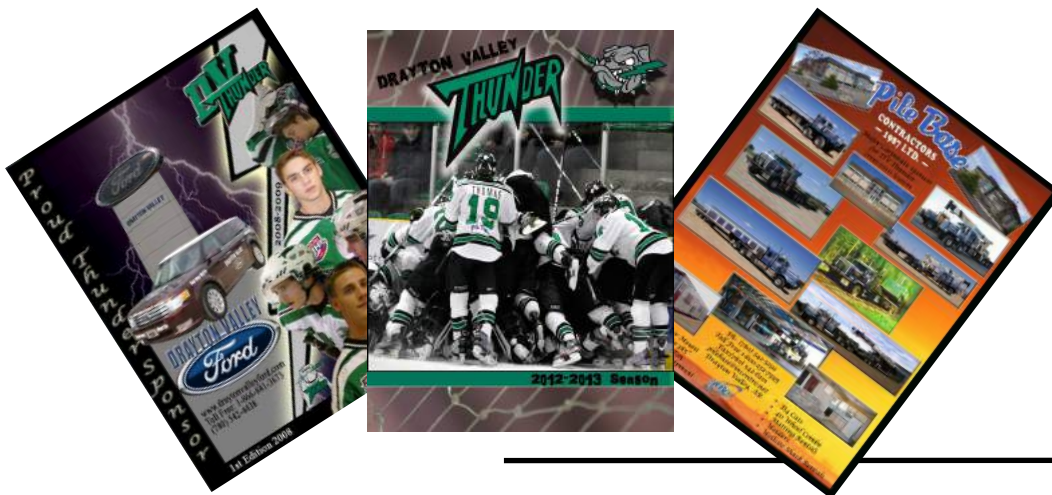
## PROGRAM ADVERTISING

Be a part of the Thunder atmosphere and have your business displayed in the game day program!

Primary Program Sponsors	
Front Inside Cover Sponsor	\$2000/season
Back Inside Cover Sponsor	\$2000/season
Back Cover Sponsor	\$2250/season
Full Page Advertising	\$1000/season
Half Page Advertising	\$650/season
Quarter Page Advertising	\$350/season

Game Day Mini Program	\$500/season
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Thunder Tri Fold Schedules	
Individual Page	\$250/season
Front Page	\$500/season
Schedule Page	\$500/season



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## PROMOTIONAL ADVERTISING

Power Play Sponsor	\$2500/season
Penalty Kill Sponsor	\$2500/season
Game Star Sponsor	\$1000/season
Thunder Zone	\$200/one home game
Online Broadcasting Sponsor	\$500/season
Website Sponsor	\$400/season
Noise Maker Sponsor	\$1500/season
Game Puck Sponsor	\$800/season
Starting Line-up Sponsor	\$500/season
Ticket Back- Game Day	\$750/season

