

# CORPORATE SPONSORSHIP PACKAGES 2018-2019



## Drayton Valley Thunder

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# 2018-2019 Advertising Opportunities

## ARENA ADVERTISING

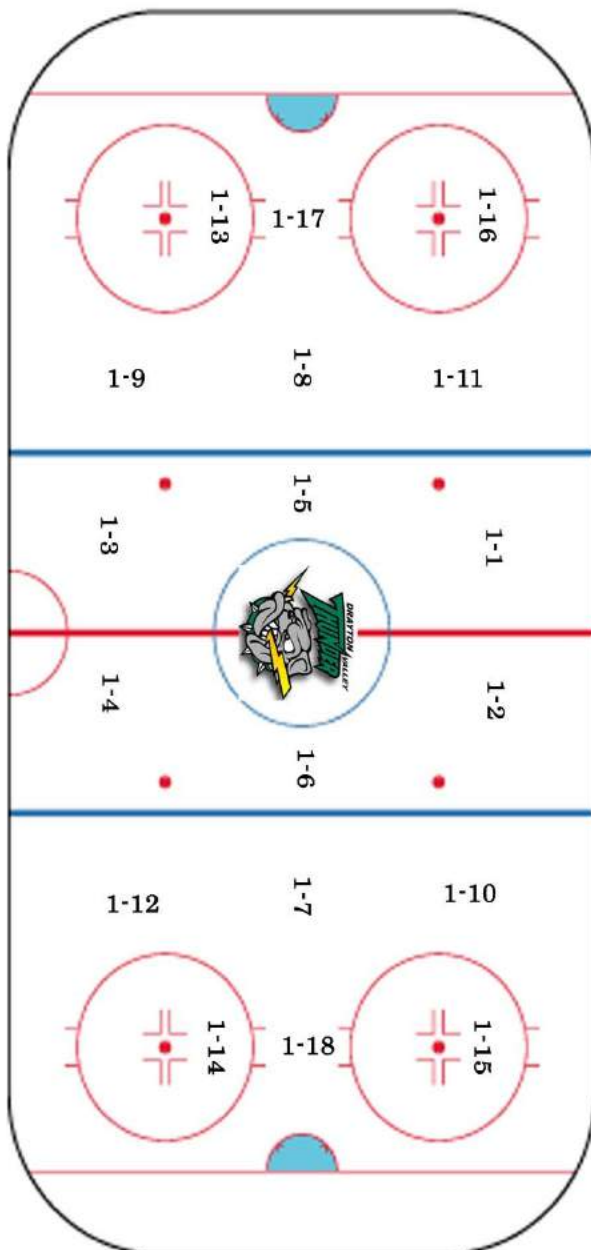
Pillars— all around the arena	\$TBA/season
Pillars— half of the arena	\$TBA/season
Rink Board –Full Board	\$2000/season
Rink Board –Half Board	\$1250/season
Score Clock Advertising	\$2500/season
Zamboni —Two top side panels	\$4000/season
Zamboni —Two front beveled edges	\$1000/season
Zamboni —Two top beveled edges	\$2500/season
Zamboni —Bottom two side panels	\$4000/season
Banner Advertising	\$800/season
Stair Advertising	\$250/section of stairs/season



# 2018-2019 Advertising Opportunities

## ICE ADVERTISING

Get your logo on the ice for everyone to see! After the Zamboni cleans the ice, your company logo will be glistening!



### On Ice Sponsorship

Give your company's logo the best spot in the arena! On ice logos are full color ads, which can not be beat for maximum Exposure.

**\$2200/season for 1 location or \$4000/season for 2 locations**

**\*\*Plus Production**

**\*Plus GST**

**Must have artwork submitted and approved by June 1st**





# 2018-2019 Advertising Opportunities

## PLAYER EQUIPMENT ADVERTISING

Get your logo on the Thunder player's equipment and be seen across Alberta.

Please note: Jerseys change half way through the season—home become away and vice versa.

\*\*All prices include the cost of production



Home Jerseys Back	\$4500/season
Away Jerseys Back	\$4500/season
Home Jerseys —Both Shoulders	\$1800/season
Home Jerseys—One Shoulder	\$1200/season
Away Jerseys —Both Shoulders	\$1800/season
Away Jerseys—One Shoulder	\$1200/season
Player Helmet Stickers	\$2500/season
Player Pants	\$3000/season
Track Suits	\$2500/season



# 2018-2019 Advertising Opportunities

## PROGRAM ADVERTISING

Be a part of the Thunder atmosphere and have your business displayed in the game day program!

Primary Program Sponsors	
Front Inside Cover Sponsor	\$2000/season
Back Inside Cover Sponsor	\$2000/season
Back Cover Sponsor	\$2250/season
Full Page Advertising	\$1000/season
Half Page Advertising	\$650/season
Quarter Page Advertising	\$350/season
Game Day Mini Program	\$500/season

Thunder Tri Fold Schedules	
Individual Page	\$250/season
Front Page	\$500/season
Schedule Page	\$500/season



# 2018-2019 Advertising Opportunities

## PROMOTIONAL ADVERTISING

Power Play Sponsor	\$2000/season
Penalty Kill Sponsor	\$2000/season
Game Star Sponsor	\$1000/season
Thunder Zone	\$200/one home game
Online Broadcasting Sponsor	\$600/season
Website Sponsor Large Ad	\$400/season
Website Sponsor Small Ad	\$200/season
Noise Maker Sponsor	\$1500/season
Game Puck Sponsor	\$1000/season
Starting Line-up Sponsor	\$500/season
Ticket Back- Game Day	\$750/season

